

# ATHLETE GUIDE

## Greater Kansas City Half Marathon Series

Presented by



May 19, 2024

**Corporate Woods Park**

---

**OVERLAND PARK, KANSAS**



**HyVee**

GREATER KANSAS CITY  
**HALF MARATHON  
SERIES**

HALF MARATHON | 10K | 5K  
KIDSFIT ONE MILE FUN RUN



To help get you ready for the inaugural event from Corporate Woods in beautiful Overland Park, the enclosed information will assist you with your weekend experience.

# WELCOME!

Thank you for your participation in the Greater Kansas City Hy-Vee Half Marathon, 10K, 5K and KidsFit One Mile Fun Run presented by Hy-Vee. The 2024 Hy-Vee Half Marathon Series is open to male and female runners and walkers for the first time. So, this year's event is now open for everyone to join in the fun, and fitness from your friends at Hy-Vee, Inc. & Premier Event Management.

For those athletes that are joining us for the first time, our wish is that you reach our finish line and your personal fitness goals, whatever they may be!

Be safe and enjoy the beautiful community of Overland Park, Kansas!

*Bill Burke*

**Bill Burke**  
**Race Director**



# OUR TITLE SPONSOR

---

Premier Event Management is once again proud to be working with Hy-Vee on several athletic events in 2024. As the title sponsor of the Hy-Vee Triathlon from 2007 to 2014, a new tradition begins with the inaugural running of the Hy-Vee Half Marathon Series.

As the largest corporate partner of any event Half Marathon Series currently held in the US today, Hy-Vee shines with their sponsorship of four midwestern Half Marathon Series events this year.

Join us at other midwestern stops in the Half Marathon Series presented by Hy-Vee. Those locations include:

**Twin Cities Half Marathon Series**  
**Sunday, June 23, 2024**

**Omaha Half Marathon Series**  
**Sunday, Sept. 8, 2024**

**Greater Des Moines Half Marathon Series**  
**Sunday, Sept. 15, 2024**

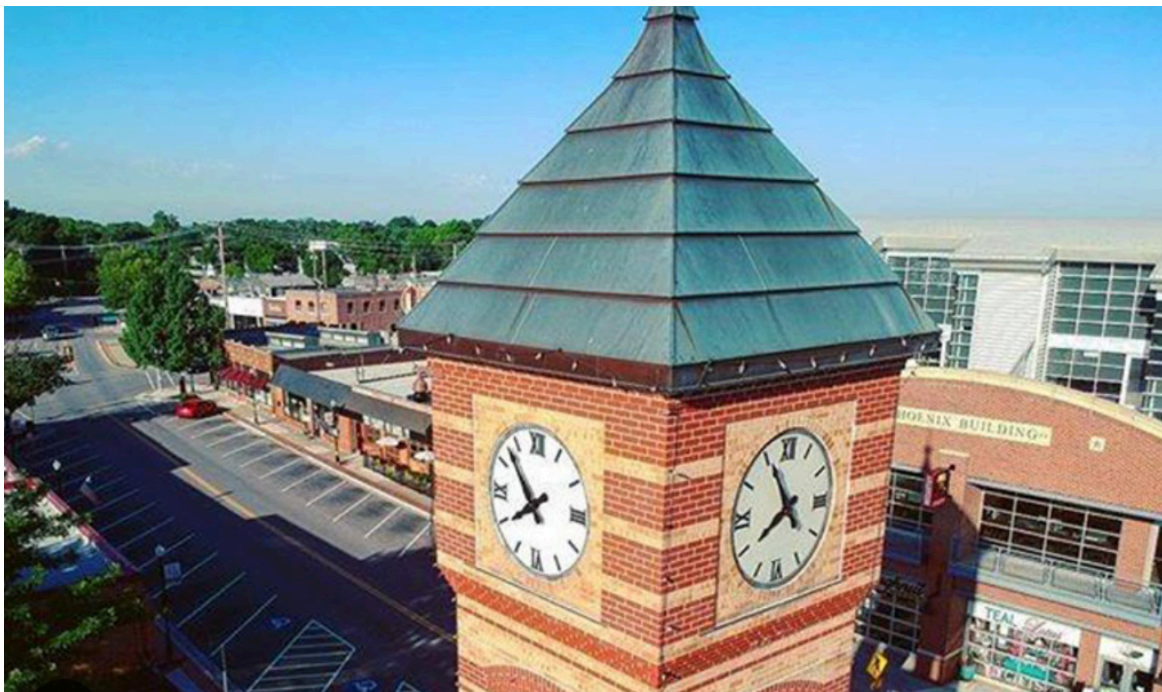
# OUR HOST COMMUNITY

---

## OVERLAND PARK

K A N S A S

The community of Overland Park, Kansas will play host to the inaugural running of the Greater Kansas City Half Marathon Series presented by Hy-Vee. From its beautiful downtown area, to its fabulous parks and community trail systems, the city of Overland Park, Kansas has something for everyone!



# HY-VEE KIDSFIT - A FAMILY EVENT!

---

The highlight of weekend will be when the youngest and most energetic competitors take the starting line in the Hy-Vee KidsFit One Mile Fun Run at 10:00am.

Starting and finishing from the start/finish line of the Hy-Vee Half Marathon Series event, the Hy-Vee KidsFit One Mile Fun Run is an event for children ages 5 to 15 years old. The race is open to every ability level who wants to be a part of the morning's activities. Registered participants will receive a Hy-Vee KidsFit t-shirt at packet pick-up and a Hy-Vee KidsFit finisher medal when they cross the finish line.



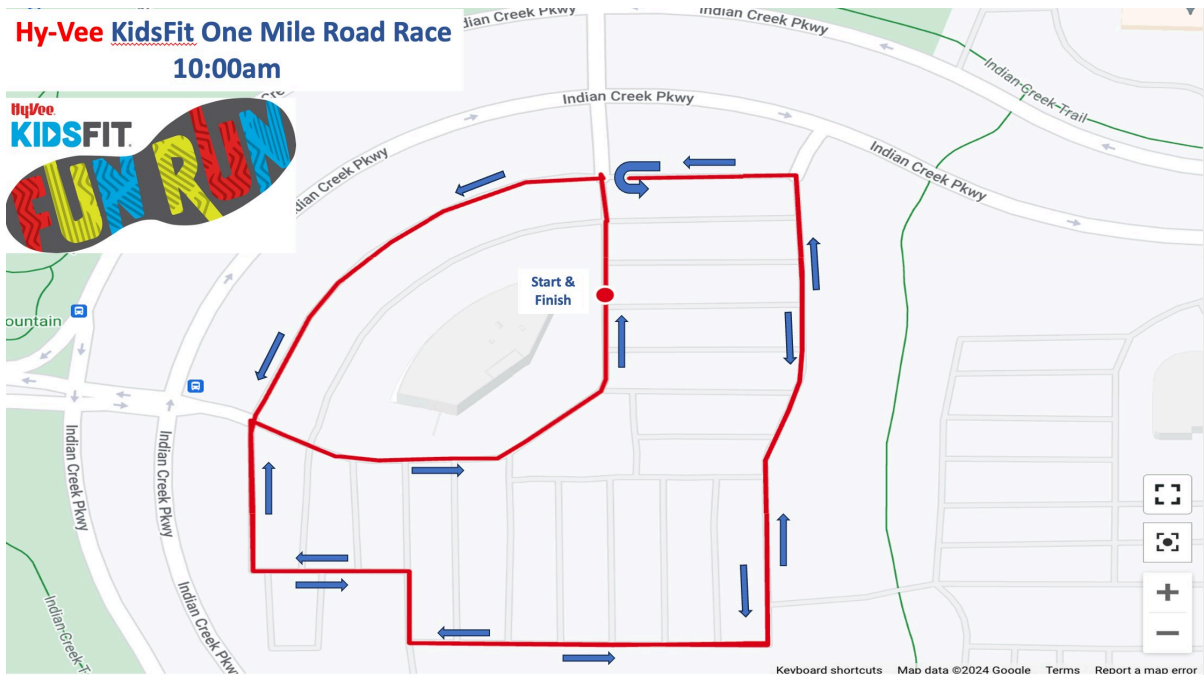
HyVee.  
**KIDS** CLUB







## Start / Finish Line Layout – 1904 Indian Creek Parkway, Overpark, Kansas



# BIB NUMBER & DISTRIBUTION

---

Packet pick-up will be on Saturday, May 18, 2024 from 11:00am to 5:00pm at the Overland Park Hy-Vee: (8501 W 95th St, Overland Park, KS 66212).

At packet pick-up you will receive:

- **Race Bib**
- **Race T-Shirt**
- **Commemorative Drawstring Bag**





# SCHEDULE OF EVENTS

---

## Saturday, May 18, 2024

Packet Pick-Up & Registration – 11:00am to 5:00pm

Overland Park Hy-Vee: (8501 W 95th St, Overland Park, KS 66212)

## Sunday, May 19, 2024

5:30am to 7:00am – Packet Pickup & Registration, near start/finish

6:00am - 7:15am – Gear Check Area Open

7:15am – Athletes Move to Starting Line for Staging

7:25am – National Anthem

7:30am – START – Half Marathon, 10K, 5K

7:55am – First 5K Runner Crosses the Finish Line

8:50am – First Half Marathon Finisher Crosses the Finish Line

9:00am – 5K Awards Presented

10:00am – START: Hy-Vee KidsFit One Mile Fun Run

10:00am – 10K Awards Presented

10:30am – Half Marathon Awards

12:30pm – Post Event Activities Close Down

For more info, visit: [runhyvee.com/kansascity](https://runhyvee.com/kansascity)



# COVID-19 RESTRICTIONS

---

At this time the City of Overland Park, Kansas does not have any COVID restrictions in place.

# COURSE SUPPORT

---

Athletes will have 3 different water stations on course for your support.

Half Marathon runners will hit these locations twice. Locations will offer water, Gatorade, ice, bananas, energy gels. Portable restrooms are also available at these stops.

# PARKING

---

There is plenty of on street and off-street parking in and around the start / finish Line for this event. There is plenty of parking for the event right at the Corporate Woods Corporate Park right near the start / finish lines for your convenience.

# WALKER AND STROLLER DIVISION

---

**That's correct!** The Greater Kansas City Half Marathon Series presented by Hy-Vee, will offer a walker and stroller division for our new moms and their kids. Remember, the Half Marathon does have a 4-hour time limit if walking or running with your baby stroller.

## MOTHERS TENT

---

In keeping with tradition, The Greater Kansas City Half Marathon Series Event will offer two tents for privacy and convenience for our stroller division moms. The first tent will be near the start / finish line, and the second location will be on the half marathon course at or around the mile 3 water stop. Each location will offer a 10'x10' pop up tent with side walls for privacy, 1 table, 2 chairs, an ice chest with bottled water and Gatorade, a trash receptacle and one portable restroom.

## COURSE TIME LIMITS

---

The inaugural Greater Kansas City Half Marathon event will have a 4-Hour time limit for the Half Marathon event. While the 10K & 5K Road Race have no time restrictions on those events.

# MEDICAL SUPPORT

---

The inaugural Greater Kansas City Half Marathon Series presented by Hy-Vee will have 2 EMS units for your safety. One on the course and one at the start / finish line.

Unit #1 – Start / Finish Line

Unit #2 – Near the course U-Turn location of the Half Marathon

**A special thanks, to the Overland Park Fire and EMS for providing this essential service!**



# AWARDS

---

Awards will be presented to top three overall winners, top three masters, and the top three in each age group. Age groups are contested in 5-year increments.

# TRAVEL & LODGING

---

